

PLANNING GUIDE

MARKET OF THE MACABRE

Saturday, September 11 from 12-5pm (Rain Date: Sunday, September 12 from 12-5pm)

CONTACT INFO:

Laurel Hill Cemetery
3822 Ridge Avenue | Philadelphia, PA 19132
Office: 215-228-8200 | Day of Contact: Cat Aboudara
Email: ca@thelaurelhilccemetery.org

VENUE INFO:

Market of the Macabre takes place outdoors in a cemetery. Vendors will be given 10 by 10 space (unless otherwise noted) that have 5 feet in the grass and 5 feet on the pavement. Due to Covid-19 protocol we will have ten feet in between each vendor set-up. We ask that vendors please be respectful of permanent residents and monuments. It is not allowed to sit, lean, climb or display merchandise on stones, as many of them are unstable and can easily tip over. We will ask vendors to keep the cemetery clean and remove all trash. Vendors are responsible for bringing their own supplies including seating, tables (unless vendors are renting one from Laurel Hill), displays, etc. Bringing plenty of water, food, bug spray, sunscreen and a tent is recommended!

ARRIVAL & LOADING:

Entrance will be at the cemetery’s main entrance located at 3822 Ridge Avenue. Upon arrival, vendors will drive their vehicles in through the archway and check in with the staff person in the courtyard. They will be directed where to go from there.

Vendors will be assigned a vendor number which indicates where their specific booth will approximately be stationed and the assigned arrival time.

ARRIVAL TIME	VENDOR NUMBER
9:00 AM – 9:30 AM	1-20
9:45 AM – 10:15 AM	21-40
10:30 AM – 11:00 AM	41-60

When unloading, vendors must pull the vehicle to the left side of the road so that other cars may pass. **Do not block the road!** Each vendor will be allotted a **maximum of 10 minutes to unload**. Please wait to set up your booth until after you have parked. There will be volunteers and staff wandering around to keep an eye on your things while vendors park. Free parking for the day is available within the cemetery (see attached map).

At the end of the afternoon vendors may bring their car back to the vending area to load up gear. Again, remember to park to the side of the road so that others can pass. Vendors must be out of the cemetery no later than **6:30pm**.

FAQ’s:

Will there be access to Wi-Fi out on the grounds?

No. Come prepared to accept cash or use your own data plan/hot spot for credit card purchases. There is Wifi available only in our office. Bring plenty of change for cash purchases, as the cemetery cannot make change.

Are tents allowed?

Yes. It's recommended that you bring a tent or some type of shade covering.

How big is my space?

Vendor space is approximately 10x10 ft. The majority of spaces are 5' on the pavement and 5' in the grass. Note that there might be monuments within or near the allotted space but we have done our best for your space to be clear of monuments.

Can I request a specific location for my table?

Unfortunately, no.

Is there power?

There is power at the main office, but not on the grounds where you will be stationed.

Where are the restrooms?

Public restrooms and porta-potties will be located at the gatehouse entrance.

What is the trash situation?

There are dumpsters located at our maintenance garage and public trash cans at the main entrance. Vendors are responsible for their own trash removal. Please help us keep the cemetery clean and leave your area as you found it.

Is there a place nearby to get food?

If Covid-19 protocol allows, we will have a couple of food trucks on site throughout the afternoon, but you may want to pack food with you. Trolley Car Café, Le Bus, In Riva, Foghorn Fried Chicken and Shan Chuan are in the immediate area (10-15 minute walk). There's also a Sunoco gas station on Ridge and Midvale. Slices Pizza will deliver to the cemetery's front gate.

Once I'm parked in Vendor Parking, can I get my car out?

If it's an emergency, then yes. Only pedestrian traffic will be permitted in the Market area during the event, so you will need a LHC staff member to help direct you to the exit through the crowds. If you think you will need to move your car at any point during the day, please use the public parking areas.

How many vehicles am I allowed to park in the area reserved for vendors?

There is room for **one** vehicle per table. Additional cars that you bring will have to park in the areas reserved for the public.

If I'm renting a table from the cemetery does it come with chairs or a tablecloth?

You can rent chairs for an additional \$2.50 each on a first come first serve basis or bring your own. You are responsible for bringing your own tablecloths and other display items.

What time do shoppers arrive?

Technically, the cemetery is open to the public at 7:00 am. However, the event begins at noon. You may encounter visitors/shoppers prior to noon.

What if it rains?

Unless the forecast is calling for an extreme weather scenario (heavy storms, tornado, hurricane, etc.), we will move forward with the event. If we need to postpone and use the rain date, you will be notified by **5pm on Friday, September 10.**

This planning guide will be updated with protocol for outdoor gatherings closer to the start of the event to ensure we are following the most up to date Covid-19 event protocol.